

Anchorsaway 4U

MAKING MOVIES THAT GLORIFY GOD BY
ENHANCING FAMILY VALUES



Presented by Raychelle Irby

OUR MISSION

We design stories that serve a purpose.

Anchorsaway4u sole purpose is to generate original content that thrills, encourages and warns families of life's continual transitions



Anchorsaway4u in 2026

Hollywoods changing Landscape

Covid 19 changed Hollywoods landscape for ever. It's a great time for creatives like myself to advance into an industry that has been blocked by gate keepers for far too long. Streaming channels took off when everyone had to bunker down and stay watching movies and shows at home. There is no going back as far as I can tell. Streaming is here to stay. I do like the theater experience as well as a family outing! Theater attendance has improved!

Anchorsaway4u is designed to promote creative expression with original and innovative concepts that will infuse family awareness and involvement whether through entertainment or consumer products Faith based films have been long overdue and underrated but I believe now is the time for God inspired content to have it's rightful place as a standard as far as film making is concerned. Hence the Passion of the Christ, which earned over \$612 million worldwide on a \$30 million budget. It remained the highest grossing R rated film for over twenty years.

OUR SOLUTION

Creativity is the key to Innovation

We serve as both creative partner and execution engine — from ideation to final production. I love the line in the movie Meet the Robinson's find a need and fill it. That's Anchorsaway4u sole mission. Some of my stories have familiar titles but all were written from an entirely different angle. People want to see something different. We are sick of the regurgitated sequels.

Anchorsaway 4 U

WHAT WE NEED TO ADVANCE AND BUILD

Collaboration with like minded individuals

**VISUAL AND
EDITORIAL CONTENT
DEVELOPMENT**

**CAMPAIGN ASSET
PRODUCTION**

**CREATIVE
DIRECTION AND
BRANDING SUPPORT**

**TEAM-BASED
CREATIVE
RESOURCING**

CONCEPT, CREATE, BRIDGE TOGETHER

Step-by-Step Delivery Model

Each step designed to ensure quality, consistency, and timeliness.



WE WHISTLE WHILE WE WORK! AHOY

Who we hope to create with

- **Reliable creative structure**

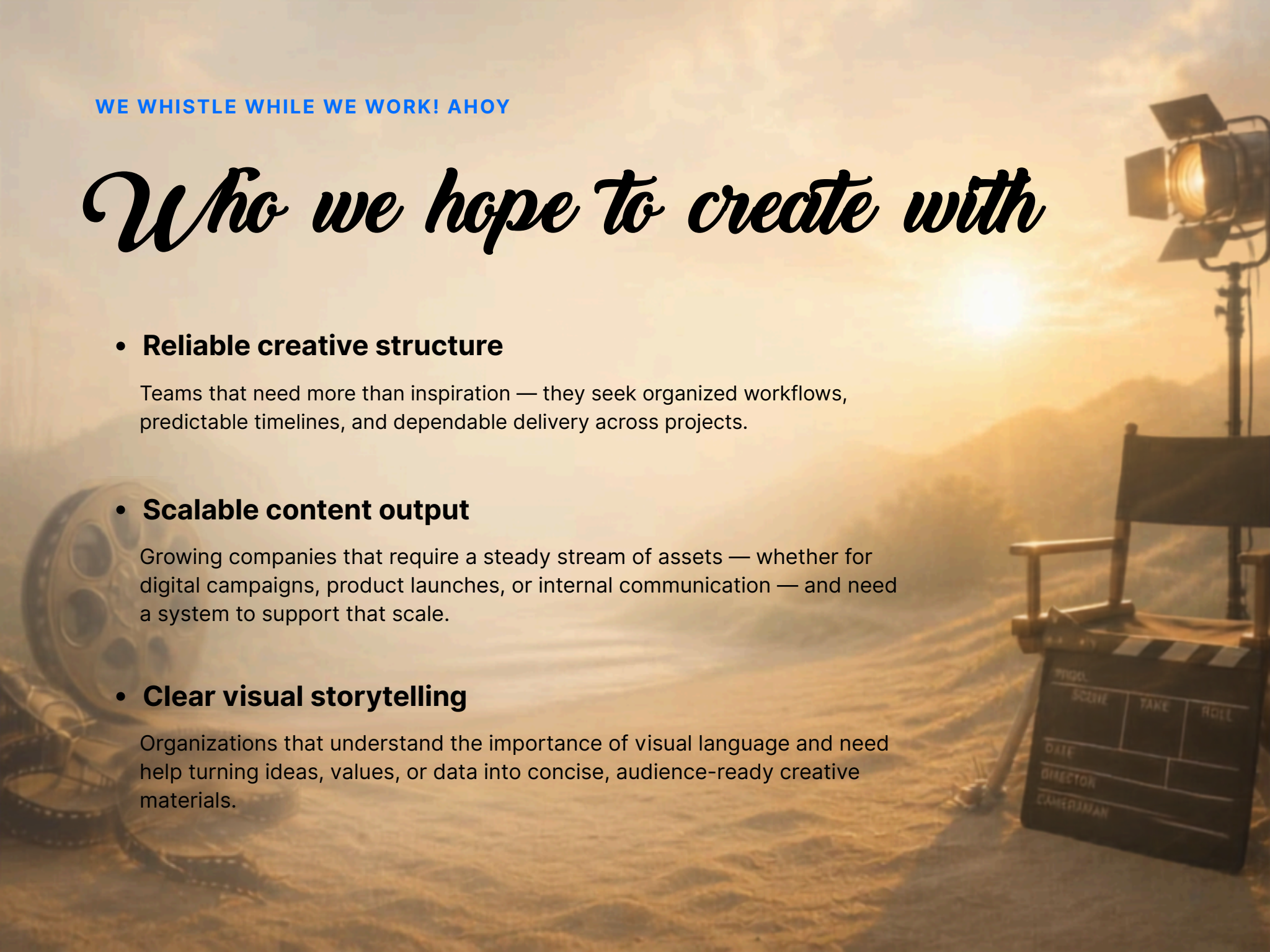
Teams that need more than inspiration — they seek organized workflows, predictable timelines, and dependable delivery across projects.

- **Scalable content output**

Growing companies that require a steady stream of assets — whether for digital campaigns, product launches, or internal communication — and need a system to support that scale.

- **Clear visual storytelling**

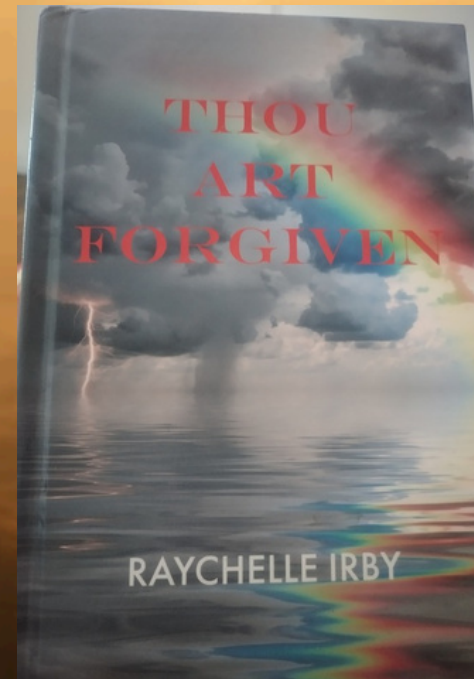
Organizations that understand the importance of visual language and need help turning ideas, values, or data into concise, audience-ready creative materials.



SERVICE PACKAGES

Service Packages

Anchorsaway4u LLC goal is to create original content and produce products good for daily use on a global scale. Here are examples of the many stories I have written. These are in script format to become feature films. All of my stories are in script format for features, pilots, mini series.



LETTING OUR LIGHT SHINE!!!

Let's Work Together

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THE END

Thank You

PRESENTED BY RAYCHELLE IRBY

